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Market Sense – Can Stocks Defy Gravity in 2026? – Part 1

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Source: HB Wealth, Bloomberg; as of 12/1/2025

The annual prognostications for equity market returns are rolling out as the end of the year approaches, and the current strategist consensus suggests a moderate 5% return is likely. Historical patterns support these low expectations, for the S&P 500 has crossed a critical threshold that implies a strong likelihood of a slowdown in stock price growth in the year ahead.

The trailing 36-month price return reached nosebleed territory in 2025. For the first time since 2021, and only the 16th time since 1930, stocks trailing three-year return hit levels more than 1.5 standard deviations above average. Using post-WWII returns only, the 36-month rolling return nearly touched 2 standard deviations above average in September and has been easing off that high with the last two months of market churn.

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Historically, slower returns tend to emerge after such extremes. On average and median, stocks have struggled after reaching at least a standard deviation above long-term average rolling 3-year returns. The more extreme the deviation, the lower the return prospects, according to history, with 2 standard deviation moves in stocks affiliated with an average forward decline of nearly 3% and median drop of 9%.

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